Partner with RMEF and provide a reason for our members and hunter-conservationists to choose your brand!
WHO WE ARE

The mission of the Rocky Mountain Elk Foundation is to ensure the future of elk, other wildlife, their habitat and our hunting heritage.

For more than 34 years the Rocky Mountain Elk Foundation (RMEF) has remained a leader in wildlife conservation and hunting heritage. RMEF work includes permanent protect land, creating or improving public access, habitat improvement projects and restoration of elk to native ranges. RMEF also advocates for science-based resource management and works to ensure the future of America’s hunting heritage.

PARTNERSHIP OPPORTUNITIES

RMEF CORPORATE PARTNERS PLAY A KEY ROLE IN HELPING THE ROCKY MOUNTAIN ELK FOUNDATION ACCOMPLISH OUR MISSION. YOUR SPONSORSHIP PROVIDES RMEF WITH CRITICAL FUNDRAISING SUPPORT, WHILE EXPOSING YOUR BRAND TO OUR DEDICATED MEMBERS AND VOLUNTEERS.

HUNTER & OUTDOOR CHRISTMAS EXPO

The RMEF Hunter & Outdoor Christmas Expo takes place during one of the largest western lifestyle gatherings in the country – the Wrangler National Finals Rodeo. Hunter & Outdoor Christmas is held in conjunction with Cowboy Christmas at the Las Vegas Convention Center. Hunting and fishing scores very highly as an activity by the rodeo fan base.

THURSDAY, DECEMBER 5 - SATURDAY, DECEMBER 14, 2019
LAS VEGAS CONVENTION CENTER SOUTH HALLS

OPPORTUNITIES INCLUDE:

- Exhibit Booth Space – Showcase your company’s product to attendees with your own booth space
- Sponsorship – Brand your company to attendees through exhibit hall signage, expo guide ad, display space or feature area sponsorship

Upstairs from Cowboy Christmas
**PARTNERSHIP OPPORTUNITIES**

**HUNTING IS CONSERVATION CAMPAIGN**

Hunting Is Conservation and the RMEF is encouraging everyone who supports hunting to take greater pride in our legacy. Hunters and angler were among the first crusaders for conservation and we remain today’s most important conservation leaders. Sponsor the Hunting Is Conservation campaign.

**SPONSORSHIP BENEFITS MAY INCLUDE:**
- Logo ID and link on the HIC webpage
- Logo ID on campaign advertisements in Bugle magazine
- Promote sponsors on RMEF social media
- Logo ID on monthly HIC email blasts
- Logo ID on monthly videos shared on social media

**GREAT ELK TOUR**

The Great Elk Tour is RMEF’s premier traveling conservation exhibit. With its log cabin hunting lodge interior, the Great Elk Tour showcases six of the largest bull elk in the world and promotes why great elk need great habitat. The Great Elk Tour is a must see for hunters and wildlife enthusiasts.

The Great Elk Tour makes approximately 22-25 stops a year, ranging from some of the largest sports and trade shows, to significant special events. Hundreds of thousands of people view the tour each year.

**SPONSORSHIP BENEFITS MAY INCLUDE:**
- Logo ID on the Great Elk Tour truck and trailer
- Logo ID on sponsor loop tape played on TV’s within trailer
- Recognition in one (1) “Partners in Conservation” section of Bugle Magazine
- Logo ID on six (6) half page, four-color Great Elk Tour Bugle Magazine advertisements
- Logo ID on the www.greatelktour.org sponsor webpage
- Promotion on RMEF internal and external e-newsletters related to the Great Elk Tour

**2019 GREAT ELK TOUR SPONSORS**

**HUNTING IS CONSERVATION CAMPAIGN**

**SPONSORS**

**GREAT ELK TOUR**

**PRIMIS SPONSORS**

**SECONDARY SPONSORS**
BIG GAME BANQUETS

RMEF chapters hold a variety of events around the country that raise awareness and funds for wildlife habitat conservation. The highlight is each chapter’s annual Big Game Banquet. The event includes a great meal, a high-energy auction, raffles and lots of camaraderie. The Big Game Banquets are a key fundraising source for RMEF’s mission. There are 500 RMEF chapters across the country.

PARTNERS CAN HELP SUPPORT THE FOLLOWING AS SPONSORS:

- **EVENT INVITATION SYSTEM**: Your logo will be featured on the Big Game Banquet invitations sent by chapters. More than 346,000 invitations are mailed annually.
- **EVENT PROGRAM COVERS**: Your logo will be featured on the cover of each chapter’s Big Game Banquet program.
- **EVENT POSTERS**: Your logo will be featured on the pre-event publicity posters.
- **TABLE TENT CARDS**: Your logo and advertisement will be featured at every banquet table.
- **PROGRESSIVE RAFFLES**: Your product and logo will be featured in the raffles offered at every Big Game Banquet.
- **MERCHANDISE UNDERWRITING**: Sponsor a product to be sold in the Big Game Banquet’s auction, and your logo will be featured alongside the item.

ACCESS ELK COUNTRY CAMPAIGN

Help the RMEF ensure that the public will always be able to Access Elk Country. To date, the RMEF has opened or secured public access to more than 1.2 million acres of prime elk country in 23 states. Sponsor the Access Elk Country Campaign.

ELK COUNTY LEGACY CAMPAIGN BENEFITS INCLUDE:

- Logo ID on campaign advertisements in Bugle magazine
- Promote sponsors on RMEF social marketing mediums
- Sponsorship recognition on sponsor dedicated corporate partner webpage on www.rmef.org
- Recognition in National Press Release highlighting Access Elk Country Initiative
- Promote sponsors in RMEF e-newsletters
- Promote sponsors at RMEF national events
**ELK COUNTRY LEGACY CAMPAIGN**

RMEF has conserved or enhanced more than 7.3 million acres. That’s larger than Yellowstone, Grand Canyon, Glacier, Yosemite, Rocky Mountain and Great Smokey Mountains National Parks combined.

Help us conserve the next million acres of elk country by supporting the Elk Country Legacy mission and membership campaign.

**ELK COUNTRY LEGACY CAMPAIGN BENEFITS INCLUDE:**

- Logo ID on posters prominently displayed at RMEF chapter Big Game Banquets (BGBs)
- Logo ID on minimum of one (1) Elk Country Legacy promotional sign at RMEF’s National Convention
- Logo ID on Elk Country Legacy Bugle Magazine advertisements
- Sponsorship recognition on sponsor dedicated corporate partner webpage on www.rmef.org
- Logo ID on promotional ad in Wapiti Wire E-Newsletter
- Logo ID on campaign advertisements in various internal and external media and marketing mediums where feasible

**DIGITAL MEDIA ADVERTISING**

RMEF provides advertisers a simple way to extend their message and further engage readers through quality digital advertising.

**WE OFFER:**

- Digital ads in RMEF’s biweekly newsletter
- Digital ads in RMEF’s monthly member newsletter, Elk Country News
- Digital ads in RMEF’s bi-monthly volunteer newsletter, Wapiti Wire

**BUGLE MAGAZINE**

RMEF’s journal of Elk Country and the Hunt

*Bugle* is the source for all things elk: hunting tips and stories, the hows and whys of elk behavior, and what it takes to keep America’s grandest game animal thriving.

Advertise your product in *Bugle* today. The magazine is published 6 times a year. *Bugle*’s readership is more than 569,025. *Bugle* readers are passionate hunters committed to conserving the land they love and keeping the hunting tradition strong.

Advertising rates and specs available upon request.

**RMEF FILMS**

**ELK COUNTRY CHRONICLES — THE SOUNDS OF ELK COUNTRY VOLUME 5**

RMEF Films’ Elk Country Chronicles is a collection of beautiful wildlife experiences. The fifth volume focuses on the sounds of the elk in their natural environments. The film takes viewers on a journey through the elk country, capturing the essence of these majestic creatures in their habitat.

**FILMS**

**ELK COUNTRY LEGACY CAMPAIGN CHARTER SPONSORS**

- Browning
- Winchester
- Remington

**SUPPORTING SPONSORS**

- Bass Pro Shops
- Cabela’s
- Grandview

**RMEF FILMS PARTNERSHIP OPPORTUNITIES**

- Logo ID on posters prominently displayed at RMEF chapter Big Game Banquets (BGBs)
- Logo ID on minimum of one (1) Elk Country Legacy promotional sign at RMEF’s National Convention
- Logo ID on Elk Country Legacy Bugle Magazine advertisements
- Sponsorship recognition on sponsor dedicated corporate partner webpage on www.rmef.org
- Logo ID on promotional ad in Wapiti Wire E-Newsletter
- Logo ID on campaign advertisements in various internal and external media and marketing mediums where feasible
The Rocky Mountain Elk Foundation offers licensing opportunities for our partners. Sell RMEF branded items and donate a portion of the proceeds to our conservation efforts. Gain exposure for your products or services to our more than 227,650 members and volunteers.
To learn more about RMEF License go to: RMEF.org/LicensedProducts

CURRENT LICENSEES INCLUDE:
# RMEF FAST FACTS

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<tr>
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<td>TOTAL ACRES OPENED AND/OR SECURED FOR PUBLIC ACCESS</td>
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<tr>
<td>VOLUNTEERS</td>
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</tbody>
</table>

**TOTALS THRU JUNE 2018**

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# RMEF INITIATIVES

**ACCESS ELK COUNTRY Initiative**

Goal of opening or securing access to 50,000 acres of public land per year for the next five years

**EASTERN ELK Initiative**

RMEF endorses combined state goals leading to an Eastern elk population of 17,000

**MANAGED LANDS Initiative**

Goal to restore or improve an average of 115,000 acres of elk habitat annually

**HUNTING HERITAGE Initiative**

RMEF aims to ensure the future of our hunting heritage by increasing membership and reaching a million people over the next five years through state grants, hunting heritage programs and other state and chapter events.
“Moving forward, Carl Zeiss Sports Optics remains steadfast in its support of the RMEF and its great works. Their ongoing commitment, tireless efforts, and endless toil of restoring and enhancing elk herds and habitat for various wildlife species is beyond commendable. RMEF is a true advocate of real conservation. We appreciate and look forward to being a part of the future endeavors of RMEF.”

-Kyle Brown, Director – Carl Zeiss, Sports Optics PR/Product

“Sportsman’s Warehouse has been supporting RMEF on both local and national levels for over 15 years. Our longstanding partnership with RMEF is an integral part of our commitment to conservation efforts.”

-Jared Tanner, Sportsman’s Warehouse, VP Marketing & Ecommerce

“The very first Montana Decoy was an elk decoy, so partnering with the RMEF was truly the right thing to do. We are extremely proud to support the hard work of RMEF volunteers and staff in their conversation mission.”

-CJ Davis, Montana Decoy, President

“Elk hunting is our passion, so it is an honor to support the efforts of RMEF as they continue to lead the way for conservation and better access in elk country throughout North America.”

-Kurt Howard, Rocky Mountain Hunting Calls, General Manager

FOR MORE INFORMATION CONTACT RMEF’S MARKETING DEPARTMENT

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