NO PURCHASE OR DONATION NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.

A PURCHASE OR DONATION WILL NOT IMPROVE YOUR CHANCES OF WINNING.

The YETI Bronco Package Giveaway (“Sweepstakes”) begins at 12:00 AM Eastern Time (“ET”) on 4/1/22 & ends at 11:59 PM ET on 12/10/22 (“Entry Period”).

1. Eligibility: Open to legal residents of the United States & the District of Columbia (void in New York, Minnesota and Washington), age 21 years or older at time of entry. Subject to all applicable federal & state & local laws & regulations. Void in New York, Minnesota, Washington and where prohibited by law. Employees & their immediate families (parents, children, spouse, siblings) of the Rocky Mountain Elk Foundation (“RMEF”) (“the Sponsor”), Total Archery Challenge LLC, Scheels Sports, YETI Coolers, LLC, prize providers & their respective parent companies, affiliates, subsidiaries, sales representatives &/or distributors, & their immediate families, advertising & promotion agencies involved in this Sweepstakes & those living in the same household (whether related or not) are not eligible to enter.

2. How To Enter: There are two (2) methods of entry. Method #1: Membership/Donation: You are automatically entered into the Sweepstakes when you purchase or renew your RMEF membership at www.rmef.org/yetibroncogiveaway (“Website”). Or if you are a current Life Member, click the Current Life Member link on the Website, and follow the onscreen instructions to activate your entries automatically. Follow all the onscreen instructions on the Website to submit your entries (collectively “online entries”). Online entries must be received during the Entry Period. All online notices posted at Website apply, including but not limited to Privacy Policy of the Sponsor available at www.rmef.org/PrivacyPolicy. Online entries are deemed to be made by authorized account holder of the e-mail address submitted at time of entry. Online entries may require a membership donation. Method #2: Mail-in: To enter by mail without purchasing or renewing a membership and/or making a donation, hand print your full name, mailing address, phone number and email address on a piece of paper, insert in a hand-addressed #10 envelope & mail it via First Class U.S. Mail to: Rocky Mountain Elk Foundation, YETI Bronco Package Giveaway Entry, P.O. Box 8249, Missoula, MT 59807. Mail-in entries must be postmarked by 12/10/22 and be received by 12/17/22.

REGARDLESS OF ENTRY METHOD, THERE IS A LIMIT OF FIFTY (50) SWEEPSTAKES ENTRIES PER PERSON/EMAIL DURING THE ENTIRE ENTRY PERIOD. Any attempt to exceed this limit may automatically disqualify all entries from that entrant. Entry materials/data that have been tampered with or altered will be disqualified. Sponsor is not responsible for late, lost, stolen, damaged, garbled, incomplete, illegible, misdirected or postage due mail/entries. No mechanical reproductions of entries accepted. All entries become Sponsor’s property & will not be returned or acknowledged.

3. Consumer Disclosures: No purchase necessary. You have not yet won. Ends 12/10/22. One (1) Grand Prize will be awarded. Total verifiable retail value (“VRV”) of Grand Prize: $75,000. Odds of winning depend on the total number of eligible entries received. Sponsor: Rocky Mountain Elk Foundation, 5705 Grant Creek Road, Missoula, MT 59808.

Grand Prize: A 1973 Ford Bronco Ranger Package. This vehicle is pre-owned with the following features: 302 V8 Engine, Automatic Transmission, 17,327 Miles on the Odometer, new tires and custom bumper, YETI and TAC Wrap, Freespirit Recreation Trailer, Odyssey tent, awning and Leitner Designs rack, pods and shower.
Prize conditions:

- **As-is/No-Warranty**: Grand Prize will be awarded as-is and does not include any warranty. Winner is responsible to check that the vehicle complies with the regulatory and statutory requirements to operate on the roads in the state where the winner’s primary residence is located. By accepting the prize, winner agrees and understands that any modification to the vehicle may impact the operation and safety of the vehicle. Sponsor is not responsible for any injury to any person or property that may result from the existence or performance of any customized feature that was made to the vehicle.

- **Insurance, Registration and Taxes**: Winner is solely responsible for any expenses and costs in connection with the prize not expressly described herein as being awarded including, without limitation, the following: (i) all income, federal, state and local taxes; (ii) insurance, licensing, title, and registration fees; (iii) any travel/shipping costs associated with transportation of vehicle to and from winner’s residence and vehicle pick up location; (iv) preparation fees and/or additional options/upgrades, additions or equipment; and/or (v) any additional expenses associated with prize acceptance and use not described herein as being awarded, including, without limitation, emissions inspection, additional equipment, gasoline, vehicle maintenance, storage and all other fees and expenses associated with the receipt and use of the prize. Winner must provide proof of valid insurance and appropriate driver’s license issued in winner’s jurisdiction of residence prior to vehicle pick-up.

- **Delivery**: The vehicle will be shipped uncovered via a carrier chosen by the Sponsor or its designated agent to a location near the winner’s primary residence (at Sponsor’s sole discretion). Insurance on the vehicle during transport to the specified location will be provided by the carrier. Sponsor will not be responsible for any damage or losses that may occur during or after the transport. If the vehicle is not picked-up by winner or winner fails to provide the required documentation within 90 days of notification, winner shall forfeit all rights to the prize.

- **Title**: The title of the vehicle will be transferred to the winner prior to delivery. Upon shipping the vehicle to the winner, Sponsor will be deemed to have awarded the prize and the winner assumes full responsibility for the prize.

- **Other Provisions**: The Sponsor reserves the right to substitute a similar vehicle or custom parts of comparable value (i) if there is a fire, theft or other disaster or unforeseen circumstance that is not fully addressed elsewhere in these Official Rules. The decision to make a substitution is at the Sponsor’s sole discretion. If any of such events happen and Sponsor elects to provide a substitution, a delay in delivery and/or modification of the prize will occur. Sponsor is not responsible for any delay in delivery of the vehicle.

Reference to third parties in connection with prizes are for reference and identification purposes only and not intended to suggest endorsement, sponsorship or affiliation with Sponsor or the Sweepstakes. The VRV of Grand Prize is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the VRV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. Any difference between the stated VRV of the Grand Prize and the actual value will not be awarded.

### 4. Winner Selection & Notification

A random drawing will be conducted on or about 12/16/22 from all eligible entries received as mentioned in section 2 above. Drawing will be conducted by a representative from the Sponsor whose decisions are final & binding in all respects. Winner need not be present to win. Potential winner will be notified via mail, email &/or courier within 3 business days after random drawing. In order to receive a prize, the potential winner will be required to complete an Affidavit of Eligibility & Release of Liability/Publicity which must be signed & returned (along with any other documentation the Sponsor reasonably requires for prize fulfillment, such as, but not limited to, driver’s license) within 14 days of date printed on notification or the potential winner will be disqualified & an alternate winner will be determined. If a potential winner fails to respond within 14 days, or if notification is returned
as undeliverable, that potential winner will be disqualified & an alternate will be determined. The Sponsor reserves the right to modify the notification procedures in connection with the selection of an alternate winner, if any. Prize is not redeemable for cash, no substitution, exchange or transfer, except at Sponsor's sole discretion, who reserves the right to substitute any portion of the prize with one of similar or greater value. If winner cannot accept/receive the vehicle prize for any reason, he/she will be disqualified and the prize will be forfeited with no further obligation by the Sponsor to the winner. Winner must submit a W9 &/or supply Social Security Number and other necessary documents to Sponsor as directed by RMEF. Prize may not be awarded if the Sponsor is unable to verify a winner after diligent effort is made prior to 2/28/23.

5. General: By participating in the Sweepstakes, you (i) agree to be bound by these official rules, including all eligibility requirements, & (ii) agree to be bound by the decisions of Sponsor & the judges, which are final & binding in all matters relating to the Sweepstakes. Except where prohibited by law, entry & acceptance of prize constitute permission to use winner's name, photograph, video, comment, hometown, likeness, & prize won (all at Sponsor’s discretion) for future advertising, publicity in any & all media now or hereafter devised throughout the world in perpetuity, without additional compensation, notification, release, or permission. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize or for any suspension of the Sweepstakes or inability to implement the Sweepstakes or award the prize as contemplated herein due to any force majeure event beyond its control, including delays or interruptions caused by acts of God, acts of war, natural disasters, pandemic, weather, utility outages, acts of terrorism or any federal, state, or local government law, order, or regulation, order of any court or regulator. Sponsor reserves the right to take action to: (i) permanently disqualify from any sweepstakes it sponsors any person it believes has intentionally violated these official rules; (ii) suspend the collection of entries if the Sweepstakes becomes unfairly impaired in any way & to select winner from among all eligible entries received prior to such action. This Sweepstakes shall be governed by & interpreted under the laws of the State of New York, U.S.A. without regard to its conflicts of laws provisions. Any & all disputes, claims, & causes of action arising out of or in connection with this Sweepstakes, shall be resolved individually, without resort to any form of class action. ANY CLAIMS, JUDGMENTS &/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES. ENTRANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEY’S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER FORESEEABLE OR NOT & WHETHER BASED ON NEGLIGENCE OR OTHERWISE. LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER WITH OR VANDALIZE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL & CIVIL LAWS & SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES & DILIGENTLY PURSUE ALL REMEDIES & CRIMINAL PROSECUTION AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

6. Release: Entrants on their behalf, & on behalf of their respective heirs, executors, administrators, legal representatives, successors & assigns (“Releasing Parties”), release, defend & hold harmless Sponsor, any entity involved in the fulfillment of the prize or the administration of the Sweepstakes, & their respective employees, officers, directors & agents of each (“Released Parties”), from any & all actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, bonds, bills, specialties, covenants, contracts, controversies, agreements, promises, variances, trespasses, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, judgments, extent, executions, claims & demands whatsoever, in law, admiralty or equity, whether known or unknown, foreseen or unforeseen, against Released Parties which any one or more of the Releasing Parties ever had, now have or hereafter can, shall or may have which in any way arise out of or result from entrant’s participation, acceptance & use or misuse of any prize, including property damage, personal injury or death.
7. Winner's List: When prize winner is confirmed, winner’s name (first name and last initial only) and hometown, send a self-addressed stamped envelope by 12/31/22 to: YETI Bronco Package Giveaway Sweepstakes Winner’s List Request, P.O. Box 8249, Missoula, MT 59807.

8. Opt-Out: To opt-out of Sponsor’s future sweepstakes mailings, send your request to: Rocky Mountain Elk Foundation, Sweepstakes opt-out, Customer Service, P.O. Box 8249, Missoula, MT 59807. To opt-out of future emails from the Sponsor please see the privacy policy at www.rmef.org/PrivacyPolicy.

NOTICE TO ONLINE ENTRANTS

In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the "Authorized Account Holder" of the email address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Sponsor is not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof; or (iii) any injury or damage to entrant’s or any other person’s computer related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the independent judging organization, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these official rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to withdraw the online method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), and to select winner from among all eligible entries received prior to withdrawal.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER WITH OR VANDALIZE THIS WEBSITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AND CRIMINAL PROSECUTION AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.